

002681

2022-027

“ ” “ ” “ ”

2021

2022

212

“

”

1

2021

“ ” 100%

5.02

“ ”

2022 3 31

9,538

4 20

4 21

4,538

1

-

2.46

2
31

2021 12

3

-

2.46

2022 2

2022 4 15

6,934.6

40.5%

29.2%

2022 1-3
2022 3

2,146.0

2021

1,000

3,538

2021 12 23

50,000

18,598

3,538

1

2021 12

27

5

2021 12 31

51%

256,020,000		2022	3	31	
5					19%
					95,380,000.00
	2022	9	30		85%
					15%
					75,300,000.00
	2022	12	31		
15%					75,300,000
	2021	12	30		256,020,000
					6,000
					3,538
					20%

					1		1	3%	1	2
2	10%	2	3	3	30%	3		100%		
2022	3	31					245,980,000		1	
								3%		
7,379,400										
									2021	12
31										

	2021	12	27
5	2021	12	31
	51%	2.56	

UKey 30

	1		2021	12	30
2.56			51%	2	2021 12 31

100% 3 2021 12 31

2021 12 31

3
4 51% 256,020,000.00
50,000,000.00 2022 4 27

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9
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1502 —

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2				41.68		17.81%	
					"	"	2,666.6
	83.66%						
		14.62	10.23	8.23		5.29	
	11.16%	16.25%	-6.34%	-1.89%			
				28			

1

2021

2

3

8,544.8

82.15%

2021

1

2020 1

“

”

2021

2021

1

30

2021

3,647

9.30%

IDC

2021

15%

Strategy Analytics

2021 1,120 19%
2

3

2021

Canalys 2021
1.93 4.3%
IDC 2021 1,910
26.30%
2021 3,956 21.4%

4

2017 IDC 2022
8.9%

2

66,152.71 102,343.87 952.08 1,380.32
 25.16% 16.25% 18.70% 24.56%

63,357.53 82,278.18 383.90 1,081.93
 21.25% -6.34% 17.91% 19.74%

87,577.30 52,914.87 157,797.44 68,711.87
 3.81% -1.89% 24.76% 12.70%

2021

	2021	2020	
	416,784.96	353,772.87	63,012.09
	13,788.45	15,256.56	-1,868.11
	9,785.17	8,212.69	1,572.48
	24,599.29	15,857.99	8,741.30

	30,583.30	21,228.28	9,355.02
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2021 416,784.96 2020 63,012.09
 17.81% 64,967.76 2020 19,668.80
 43.42%

2021

	2021	2020	
	416,784.96	353,772.87	63,012.09
	375,958.88	293,549.03	82,409.85
	40,826.08	60,223.84	-19,397.76
	2,666.60	16,318.67	-13,652.07

63,012.09

13,652.07

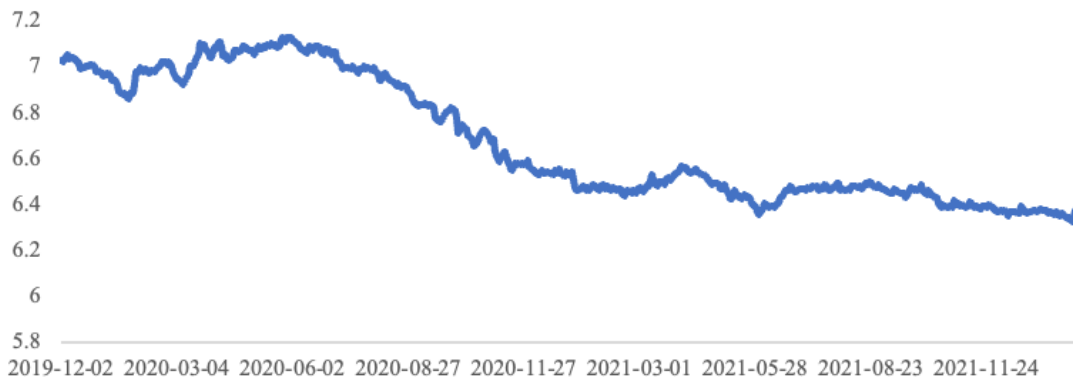
19,397.76

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	2021	2020
	262,590.74	267,804.52
	63.00%	75.70%
	6.5249	6.9762
	6.3757	6.5249
	-2.29%	-6.47%

美元兑人民币汇率



	2019	2020	2021
6.9762	6.5249	6.3757	2020
	2021	6.47%	2.29%
	63.00%		71.38%

3

2021

4

2021

2021

	2021			2020		
	146,188.79	129,874.89	11.16%	118,372.22	100,389.09	15.19%
	102,343.87	85,717.81	16.25%	66,152.71	49,509.38	25.16%
	82,278.18	87,498.65	-6.34%	63,357.53	49,898.43	21.24%

1

2021

2020-2021

	2021		2020	
	70,060.17	80.07%	40,337.89	80.84%
	9,572.35	10.94%	5,344.12	10.71%
	7,866.13	8.99%	4,216.42	8.45%

2021		82,278.18	87,498.65	-6.34%
	H	47,356.39	60,455.47	-27.66%
		34,921.79	27,043.18	22.56%
2020		63,357.54	49,898.42	21.24%
	H	9,935.43	10,066.68	-1.32%
	H	53,422.11	39,831.74	25.44%

H

-27.66%

2021

22.56%

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	2021	2020
	146,188.79	118,372.22
	129,874.89	100,389.09
	11.16%	15.19%

		2021	2020
		10.33%	14.87%
		8.58%	14.96%
		11.16%	15.19%

2

	2021	2020
	102,343.87	66,152.71
	85,717.81	49,509.38
	16.25%	25.16%

		2021	2020
		17.26%	23.06%
		16.25%	25.16%

3

	2021	2020
	82,278.18	63,357.53
	87,498.65	49,898.43
	-6.34%	21.24%

		2021	2020
		5.51%	11.30%
		17.6%	16.5%
		24.7%	30.1%
		-6.34%	21.24%
	H	22.56%	25.44%

	2021	2020	
	460,337.54	365,867.33	25.82%
	31,850.71	22,239.47	43.22%
	18,416.67	17,204.58	7.05%
	510,604.91	405,311.38	25.98%

	2021	2020
	460,337.54	365,867.33
	416,784.96	353,772.87
	110.45%	103.42%

365,867.33

460,337.54

103.42% 110.45%

22,239.47

31,850.71

17,204.58

18,416.67

	2021	2020	
	384,610.52	244,271.19	57.45%
	96,590.10	72,319.19	33.56%
	2,536.53	11,899.20	-78.68%
	18,322.97	28,951.69	-36.71%

	502,060.11	357,441.26	40.46%
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244,271.19

384,610.52

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-1.75

H Philips Decathlon Wahoo Keep

2020 8

H

2021 4

MES

2021		82,278.18	87,498.65	-6.34%
	H	47,356.39	60,455.47	-27.66%
		34,921.79	27,043.18	22.56%
2020		63,357.54	49,898.42	21.24%

	H	9,935.43	10,066.68	-1.32%
	H	53,422.11	39,831.74	25.44%

H

-27.66%

2021

22.56%

2020

H

13,099.08

1

2

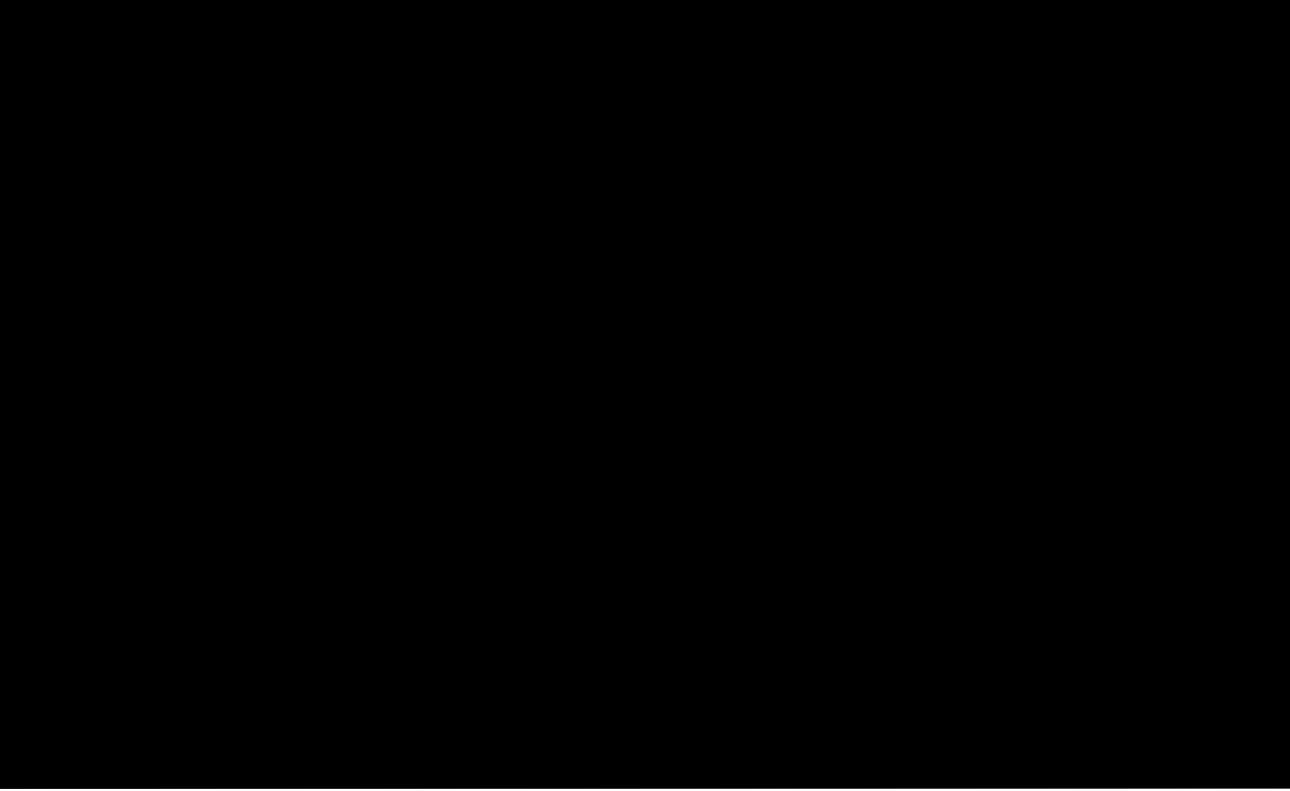
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2021

2021

2



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	A 2021	A= +
		263,322.12
		311,527.54
	100%	50,200.00
	100%	= -
		261,327.54
		1,994.58
	B 2020	20,278.63
	C	C=A+B
		283,600.75
	D 2021	D=C*15%
		42,540.11
	E 2021	3,790.21
	F 2021	F=E*25%
		947.55
G	G=C+E	287,390.96
H	H=D+F	43,487.66

2021 263,322.12

100% 261,327.54 2020

20,278.63

283,600.75 15%

42,540.11

2021 3,790.21

25%

947.55

18 —

2018 76

2018 1 1

5

5

10

10

5

1

10

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	2022	2023	2024	2025	2026	2027-2031	
	316,398.47	392,894.23	484,932.19	598,340.48	737,789.17	4,242,287.73	6,772,642.27

	271,055.29	334,036.12	409,993.74	503,414.88	618,310.47	3,555,461.34	5,692,271.84
	2,065.42	2,362.14	2,771.00	3,274.07	3,891.28	22,374.86	36,738.77
	8,041.00	9,949.11	12,310.00	15,231.13	18,845.43	108,361.22	172,737.89
	6,340.69	7,023.07	7,787.75	8,578.69	9,452.83	54,353.77	93,536.80
	15,294.46	18,672.64	22,832.37	27,957.48	34,275.34	197,083.21	316,115.50
	3,098.91	3,200.00	3,200.00	3,200.00	3,200.00	18,400.00	34,298.91
	10,581.56	-	-	-	-	-	10,581.56
	1,964.00	2,096.89	2,261.31	2,464.74	2,716.45	15,619.59	27,122.98
	23,048.26	19,748.04	28,298.64	39,148.97	52,530.27	301,872.92	464,647.10

- 5,117.51

3	2015	31,549.42		
	2009	2,805.42		2015
31,549.42				
10		10	469,764.61	
	283,600.75		10	283,600.75
2				
			947.55	5
	2021			
1				
1				
2				
3				
4				
5				

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2022

2022

5

4.18

8.53%

2,679.37

958.28

1

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	2021-12-31			2020-12-31		
	20,267.19	671.49	19,595.70	13,453.19	1,281.29	12,171.90
	3,454.71	123.29	3,331.42	5,707.26	156.34	5,550.91
	9,555.89	270.69	9,285.20	17,409.20	1,757.83	15,651.36
	1,550.34	166.03	1,384.31	4,579.15	392.05	4,187.10
	-	-	-	551.98	0.17	551.81
	1,954.93	124.76	1,830.17	2,785.91	41.78	2,744.13
	6,777.43	336.72	6,440.71	10,102.62	2,121.47	7,981.15
	43,560.49	1,692.98	41,867.51	54,589.31	5,750.94	48,838.37

54,589.31 43,560.49

5,750.94 1,692.98 48,838.37 41,867.51

2021

2021

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	1	1	1	1	
	19,002.08	1,265.11	-	671.49	19,595.70
	3,454.71	-	123.29	-	3,331.42
	9,285.20	270.69	-	270.69	9,285.20
	1,283.19	267.16	-	166.03	1,384.31
	1,954.93	-	124.76	-	1,830.17
	6,777.43	-	336.72	-	6,440.71
	41,757.53	1,802.96	584.77	1,108.21	41,867.51

2021

1

41,757.53

584.77

2

3

1

2

3

4

3

2021

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	20,267.19	19,002.08	1,265.11	593.62	671.49
	3,454.71	3,331.42	123.29	-	123.29
	9,555.89	9,285.20	270.69	-	270.69
	1,550.34	1,283.18	267.16	101.13	166.03

	1,954.93	1,829.72	125.21	0.45	124.76
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	218.60	-	218.60
	2.52	-	2.52
	331.79	-	331.79
	260.41	-	260.41
	16.01	-	16.01
	128.96	-	128.96
	958.28	-	958.28

592.20

1

5

6

7

8

2

6

7.54

124.95%

1

2.55

1.47

2021

1		47,424.41	32,740.44		70,304.51	67.46%	2023.01
2	1	25,510.94	-		6,700.00	25.37% ¹	2022.12

3	-	1,572.97	-		2,000.00	78.65%	2022.08
4		589.00	761.30		589.00	100.00%	2022.06
5		264.74	-		600.00	44.12%	2022.06
		75,362.06	33,501.74				

1

1,700

1

70,304.51

23.20

2

1

1

6,700.00

1

25,139.02

1

2021

1

3

4

5

600.00

7

2019

19.35

2020 7 15

17.8

1.55

2022 11 29

1.55

2020 10 23

19,261,744

1.55

10,573,429

2020 11

50%

2021 6

2021

2022 11 29

2023 5 29

535,927,372

425,832,733

110,094,639

5

22 —

2021 12

100%

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100%

2022 6 30

/ /

1,250.78

3,949.22

2022 6 30

9 2022 5 9

5.36 ,

29.37%

4.26

79.46%

1

2

2,438

4.55%

2014

[2020]14

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2022 5 24